

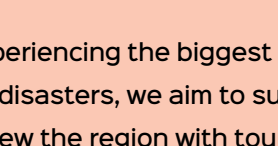
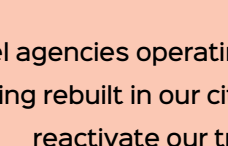
TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN

MARCH 7-13 / 2023

WE WILL OVERCOME TOGETHER, WE WILL OVERCOME LIFE AGAIN

"SUPPORT CAMPAIGN FOR OUR MEMBERS WITH DISASTERS"



INVITATION TO SOLIDARITY

We faced a great disaster due to two separate earthquakes in Kahramanmaraş. In the earthquakes that caused countless destruction in Kahramanmaraş, Hatay, Adıyaman, Malatya, Gaziantep, Kilis, Sanlıurfa, Diyarbakır, Adana, Osmaniye and Elazığ, tens of thousands of our citizens were lost and more than a hundred thousand of our citizens were injured. The region was left under rubble both physically and mentally. Our suffering is great and deepens day by day.

Our 725 travel agencies operating in the region are experiencing the biggest crisis in their history. While life is being rebuilt in our cities that suffered from disasters, we aim to support our colleagues, reactivate our travel agencies, and renew the region with tourism.

The Tourism Travel Agencies Foundation (TÜRSAV), which was established in 1991 to support our travel agencies and ensure their development, launched a support campaign to support our travel agencies who are going through this difficult process and to alleviate their suffering. In this context;

To meet the urgent needs of our members, especially accommodation, To support the re-establishment of workplaces and to re-establish life in the region, We want to support the interrupted education of our members' children. To continue their education with a scholarship, primarily at Private TÜRSAB Vocational and Technical Anatolian High School, or to provide support scholarships for those studying at other institutions.

We are launching the 'Support for Our Disaster Survived Members Campaign'.

It's a day of unity.

It's the day of solidarity.

It's the day to give shoulder to our members, to stand up again with the power of our Union.

It's a day to regenerate life and tourism in our ancient lands.

As the beautiful people of this beautiful country and the innovators of tourism, we invite you and all our colleagues to contribute to our Campaign to Support Our Disaster Victims Members.

ACCOUNT NUMBERS FOR SUPPORT CAMPAIGN:

TÜRSAB TURİZM VE SEYAHAT AÇENTELEİ VAKFI

Bank Name / Branch-Code: VAKIF BANK / FULYA-S00728

TR14 0001 5001 5800 7307 9238 18

Description: Deprem Kampanyası BAĞIS

To watch the video of our Chairman of the Board of Directors, Firuz Bağlıkaya, about the campaign;

<https://youtu.be/L9UDk78FsWk>



I celebrate the 102nd anniversary of the epos of our unique struggle for liberation, the acceptance of our national anthem which is the symbol of our independence. Herewith, I respectfully commemorate our national poet Mehmet Akif Ersoy and all our heroes, especially Mustafa Kemal Atatürk.

Firuz B. BAĞLIKAYA

The President

Association of Turkish Travel Agencies



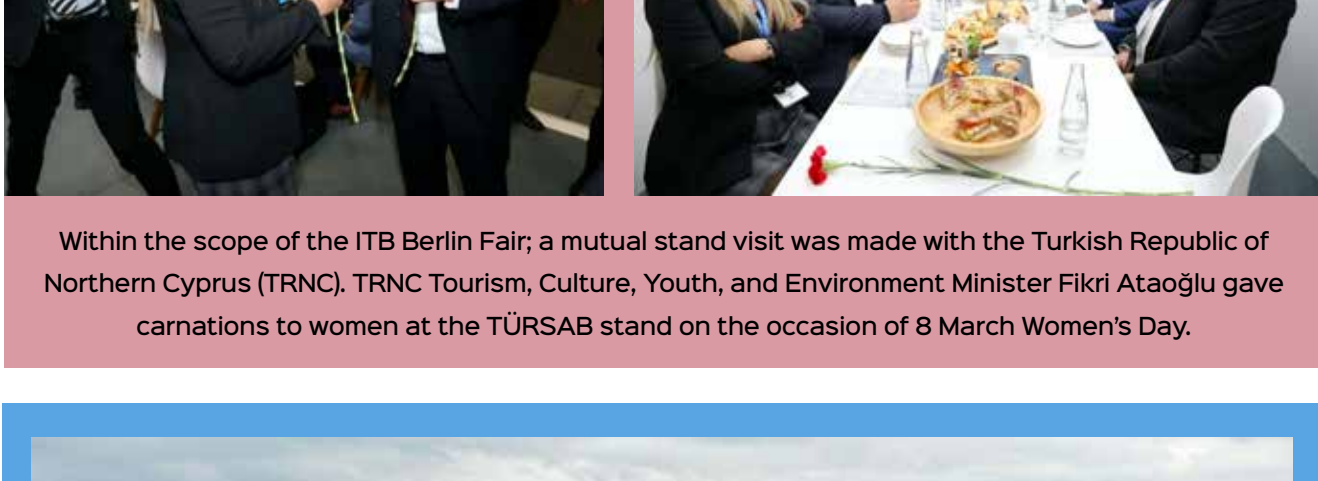
ASSOCIATION OF TURKISH TRAVEL AGENCIES AT ITB BERLIN INTERNATIONAL TOURISM FAIR

Our Union took place at the ITB Berlin International Tourism Fair held in Berlin between 7-9 March 2023 at booth number 102 in Hall 3.1 with an 80 m² stand area.

All of our members had the opportunity to use the TÜRSAB stand area, where the hostess team, who speaks English and German, is located, for meetings and business meetings, free of charge, during the fair. TÜRSAB Chairman of the Board of Directors and our Delegation made visits within the scope of the fair.



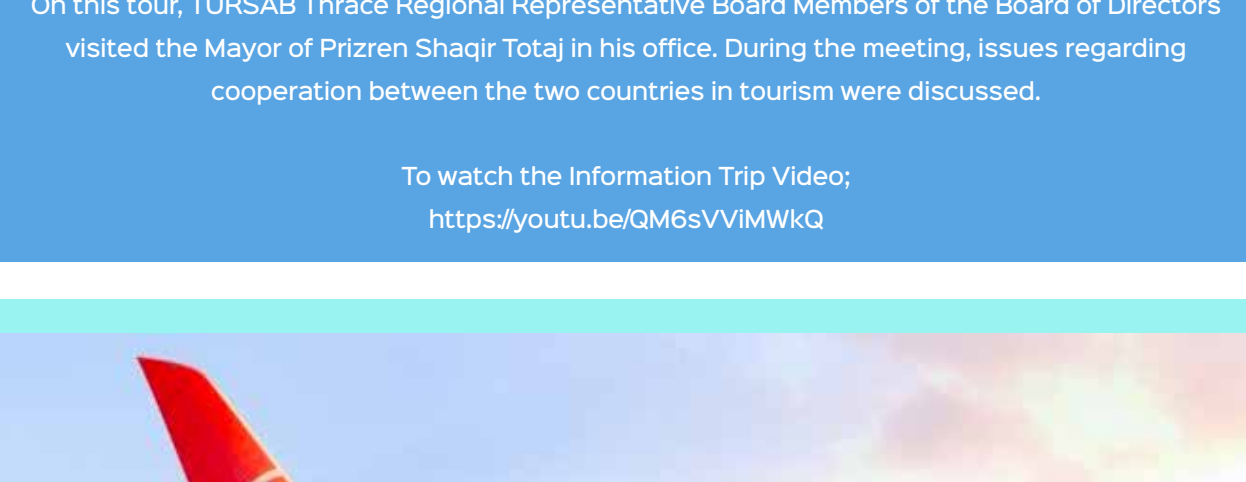
Our Chairman of the Board Firuz Bağlıkaya and our committee met with Norbert FIEBIG, President of the Association of German Travel Agencies (DRV), at the ITB Berlin International Tourism Fair.



Our Chairman of the Board Firuz Bağlıkaya visited the booth of Saudi Arabia at ITB Berlin International Tourism Fair on the second day. As part of the visit, Bağlıkaya met with Abdulkarim Yousef Aldarwish, Head of Middle East Markets of the Saudi Arabian Tourism Authority, Abdullah Zarea, International Market Director, and Mossaab Hashem, General Manager of Nusuk.



Within the scope of the ITB Berlin Fair, a mutual stand visit was made with the Turkish Republic of Northern Cyprus (TRNC). TRNC Tourism, Culture, Youth, and Environment Minister Fikri Ataoğlu gave carnations to women at the TÜRSAB stand on the occasion of 8 March Women's Day.

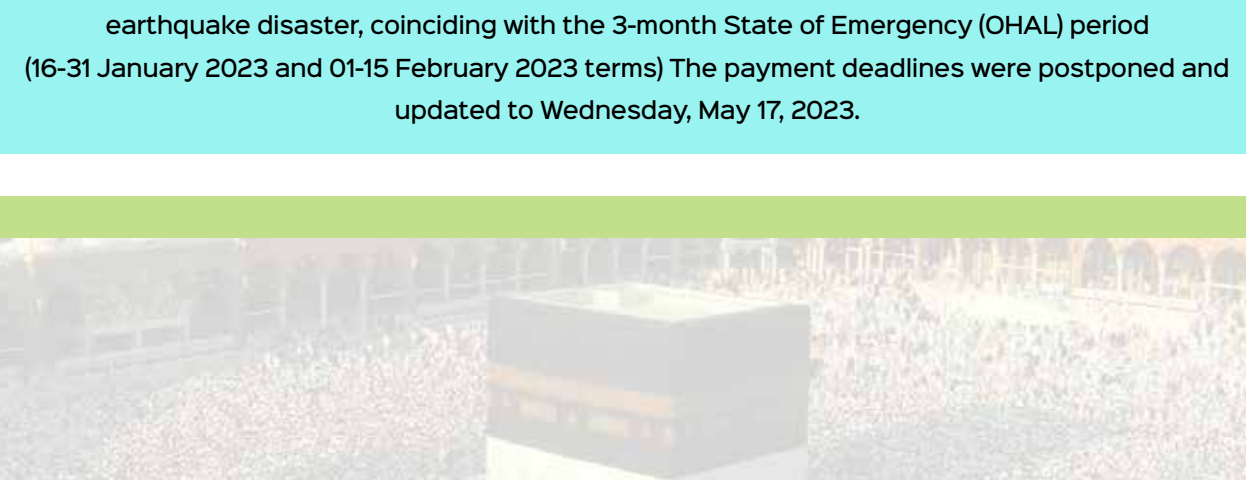


INFORMATION TRIP FROM OUR THRACE REGIONAL REPRESENTATIVE BOARD TO KOSOVO PRIZREN

Our Thrace Regional Representative Committee organized an information tour to Prizren, Kosovo. TÜRSAB Thrace Regional Representative Board Chairman Egemen Aydın attended the 4-day tour hosted by Prizren Municipality. In addition, the Representatives of the Regional Representative Committee and the travel agencies of our Union operating in the Thrace region were included in the trip.

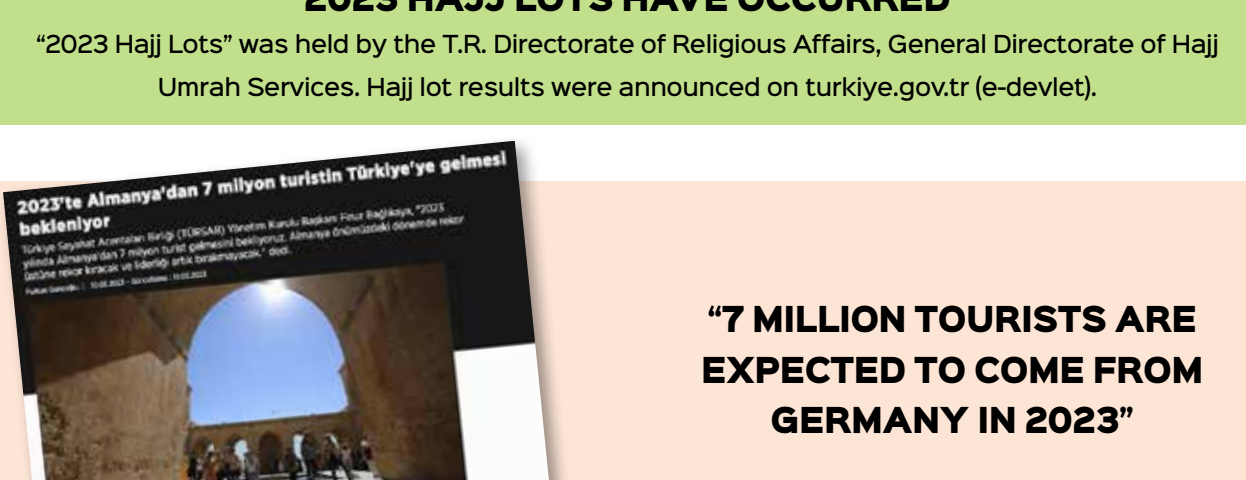
On this tour, TÜRSAB Thrace Regional Representative Board Members of the Board of Directors visited the Mayor of Prizren Shaqir Totaj in his office. During the meeting, issues regarding cooperation between the two countries in tourism were discussed.

To watch the information Trip Video;
<https://youtu.be/QM6s3VVMWkQ>



2023 HAJJ LOTS HAVE OCCURRED

"2023 Hajj Lots" was held by the T.R. Directorate of Religious Affairs, General Directorate of Hajj Umrah Services. Hajj lot results were announced on turkiye.gov.tr (e-devlet).



"7 MILLION TOURISTS ARE EXPECTED TO COME FROM GERMANY IN 2023"

Our Chairman of the Board of Directors, Firuz Bağlıkaya made evaluations of the tourism agenda in the interview that he gave to Anadolu Agency at the ITB Berlin Fair. Bağlıkaya stated that they held a meeting with the German Travel Association within the scope of the fair, and said that "We expect 7 million tourists to come from Germany in 2023. Germany will break record after record in the coming period and will not cease to be the leader."

For the full interview; <https://www.aa.com.tr/turkey/ekonomi/2023te-almanyadan-7-milyon-turistin-turkiye-gelemesi-bekleniyor/2841880>



BALI AND BEYOND TOURISM FAIR CAMPAIGN CONDITIONS ANNOUNCED

A campaign will be organized for Indonesia's leading tourism fair, which will take place in Bali from 14-17 June 2023. The conditions of the campaign communicated to TÜRSAB by the Consulate of the

- Republic of Indonesia in Istanbul are as follows:
- Accommodation including breakfast between 14-18 June,
- Participation in events during the fair,
- Airport transfer and shuttle services,
- Snacks and lunches for official parties,
- The participation fee for all events, cocktail parties, etc. is \$300.

*Fees do not include airline tickets.
*Only applications made via the link below are accepted.
Application link: <https://bbt.co.id/buyer-registration/>

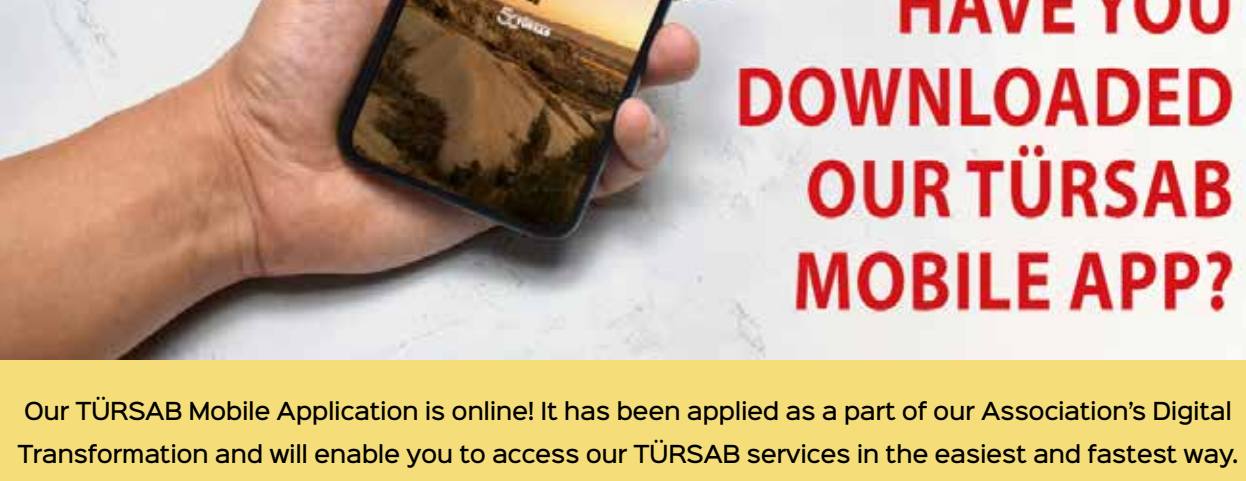
*We kindly ask our travel agencies who want to get detailed information about the fair and participation in the campaign, to contact us at the e-mail address below.
e-mail: kurumsaliliskiler@tursab.org.tr



INFORMATION OFFICER FOREIGN LANGUAGE EXAM ONLINE APPLICATION AND ONLINE TRAINING PROCESS STARTED

Online application and online training processes have started for the Information Officer Legislation Exam, which will be held by our Association on April 9th. Applications that started on March 7, 2023, and it will be made online through our website and will end as of April 6, 2023.

For detailed information; <https://www.tursab.org.tr/announcements/the-announcement-about-information-officer-foreign-language-exam-and-the-interview>



HAVE YOU DOWNLOADED OUR TÜRSAB MOBILE APP?

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

